



**Destination
Colombia**

Destino Colombia Agenda at EAIE 2026



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1. Background and Objective

The "Destino Colombia" initiative, in collaboration with **ICETEX, CCYK, and the Embassy of Colombia in London**, and with the vital support of **Procolombia (Industry 4.0)** and the **Procolombia Commercial Office in London**, seeks to showcase Colombia as a premier destination for higher education, research, and innovation. This concept note outlines the academic, scientific, and networking agenda designed around the upcoming **EAIE 2026** conference in the United Kingdom.



2. Key Themes of the Bilateral Agenda

Aligned with the strategic goals of the organizing entities, the bilateral agenda will focus on three core pillars:



**Science, Technology,
and Innovation (CTI)
& Industry 4.0**



**Social
Entrepreneurship**



**Peace and
Reconciliation**



3. Delegation Structure

To maximize engagement and foster targeted networking, the Colombian delegation will be divided into three strategic tracks during the visits:

1

Governmental Actors

Focusing on policy alignment and inter-agency cooperation.

2

Industry Representatives

Exploring technological and commercial partnerships, particularly in Industry 4.0.

3

Higher Education Institutions (HEIs)

Seeking academic mobility, research and partnerships, and capacity building.



4. Colombian Delegation

INSTITUTION	NAME	POSITION
Institución Universitaria Pascual Bravo	Milena Mejía Vásquez	Director of Strategic Relations
Pontificia Universidad Javeriana	Estefania Santos Betancur	International Agreements Coordinator
Universidad Autónoma de Bucaramanga	Claudia Molina Gómez	Director of National and International Relations
Universidad de Caldas	Margarita Maria Lopez Pinzon	Head of the Internationalization Office
Universidad de La Sabana	Mirabell Lucía Moscote Alarcón	Head of International Cooperation and Visibility
Universidad de los Llanos	Charles Robin Arosa Carrera	Rector / President
Universidad de Manizales	Valeria González Duque	Director of International Relations
Universidad de San Buenaventura Cali	Olga Lucía Saavedra Villegas	Director of International Relations
Universidad del Rosario	Sandra Bibiana Guarín Tarquino	Director of International Affairs*
Universidad EAFIT	Diana Nieto Ramírez	International Mobility and Agreements Coordinator
Universidad EIA	Manuela Vélez Restrepo	Head of Internationalization
Universidad Externado	Pierre Gerstle	Director of Internationalization
Universidad Icesi	Jorge Iván Sánchez Beltrán	Director of International Relations
Universidad Industrial de Santander (UIS)	Lina María Vera Cala	Director of External Relations
Universidad Industrial de Santander (UIS)	Diana Rocio Guerrero Sierra	International Agreements and Cooperation Specialist
Universidad Nacional de Colombia	Camilo Andres Cortes Guerrero	Director of External Relations
Universidad Tecnológica de Bolívar	Geraldine Mutis Heredia	Director of Internationalization
Red Colombiana para la Internacionalización - RCI (ASCUN)	María Isabel Valerrama	Executive Secretary
Asociación Colombia-Challenge Your Knowledge	Camilo Iván Cuervo López	Programs and Projects Manager

Agenda

The planned activities are structured in two main phases: a pre-conference tour in London, followed by the main exhibition and networking events in Glasgow.

Sunday, September 6th, 2026

- Arriving of the colombian delegation to London, England.

Monday, September 7th, 2026

9.00 - 12.00.	Colombia delegation visit to UK authorities for International Education
18.00 - 20.00.	Colombian Embassy Official Welcome Reception. Venue: Ambassador's Residence Address: 76 Chester Square, London SW1W 9DU Registration: https://forms.cloud.microsoft/pages/responsepage.aspx?id=eIS0GcQyMkymbQ9pAT9hWu3FAhrQLZtBpsKgZvxmRQ1UNkYyMlg4Mk1NOEg5Tk0yRko2V0hGT1UzQj4u&route=shorturl

Tuesday, September 8th, 2026

09.00- 20.00.	Transfer to Glasgow, Scotland.
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Wednesday, September 9th, 2026

8.30.	<i>Exhibition opening.</i> Venue: Exhibition, Halls 4 & 5, SEC Centre, Ground floor Address: The Scottish Event Campus (SEC) Glasgow. G3 8YW Agenda of meetings: https://docs.google.com/spreadsheets/d/1P24HNSvnR8MUeMNO5sC31Q9I12hScsXV_M9nrst192A/edit?usp=sharing
11.00 - 12.30.	<i>Opening Plenary</i> Venue: Room: Ovo Hydro Address: The Scottish Event Campus (SEC) Glasgow. G3 8YW Keynote speaker: Beau Lotto
13.00 - 13.30.	<i>Colombian stand opening</i> Venue: Exhibition hall. # E69 Address: The Scottish Event Campus (SEC) Glasgow. G3 8YW
16.00 - 17.00	<i>Brand Regional Activation. Santander</i> Venue: Exhibition hall. # E69 Address: The Scottish Event Campus (SEC) Glasgow. G3 8YW Representatives: Universidad Autónoma de Bucaramanga and Universidad Industrial de Santander
17.00 - 19.30.	<i>Colombia Reception at EAIE, Glasgow</i> Venue: Malmaison Glasgow Hotel. Address: 278 West George Street, Glasgow, G2 4LL Registration: https://forms.gle/LrAYKAup59pH16aQZ

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Thursday, September 10th, 2026

9.00 - 10.00.	Brand Regional Activation. Cali and Valle del Cauca. Venue: Exhibition hall. # E69 Address: The Scottish Event Campus (SEC) Glasgow. G3 8YW Representatives: Universidad San Buenaventura
10.30 - 11.30.	Colombia-Romania-Moldova Speed Dating Venue: Exhibition hall. Romanian Stand. # B11 Address: The Scottish Event Campus (SEC) Glasgow. G3 8YW Registration: https://forms.gle/QkGrFYhtCttsoJxN9
12.30 - 13.30.	Brand Regional Activation. Caribe. Venue: Exhibition hall. # E69 Address: The Scottish Event Campus (SEC) Glasgow. G3 8YW
15.30 - 16.30.	Brand Regional Activation. Coffee Region. Venue: Exhibition hall. # E69 Address: The Scottish Event Campus (SEC) Glasgow. G3 8YW Representatives: Universidad de Caldas.

Friday, September 11th, 2026

8.30 - 12.00.	EAIE Exhibition Venue: Exhibition hall. # E69 Address: The Scottish Event Campus (SEC) Glasgow. G3 8YW
12.00 - 13.00.	Closing Plenary Venue: Room: Clyde Auditorium, Armadillo, Ground floor Address: The Scottish Event Campus (SEC) Glasgow. G3 8YW
12.00 - 13.00.	Closing Luncheon Venue: Room: Hall 3, SEC Centre, Ground floor Address: The Scottish Event Campus (SEC) Glasgow. G3 8YW

Saturday, September 12th, 2026

Colombian delegation return.